



## FOR IMMEDIATE RELEASE

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### *Ralph “Chip” Norton to join Naples-based Investment Advisor*

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Wasmer, Schroeder & Company, a private, employee-owned, nationally recognized investment firm with offices in Naples, Florida and Cleveland, Ohio, is pleased to announce that Chip Norton is joining the firm as a Managing Director and fixed income strategist, effective January 1, 2009. In addition to becoming Managing Director, Norton will be operating from the newly opened office of Wasmer, Schroeder & Company in the Philadelphia, PA area.

The Firm is excited about the addition of Mr. Norton; says Chief Executive Officer, Martin M. Wasmer. Chip brings 28 years of investment experience to the firm. Prior to joining Wasmer, Schroeder, Mr. Norton was Managing Director of Fixed Income and Economic Analysis for Fortigent, LLC. Mr. Norton has also worked for Fidelity Investments, was a member of the Investment Policy Committee at Standard & Poor's, and was Chief Investment Officer of Fixed Income with ING Mutual Funds. As the Managing Director of Fixed Income Strategies for Wasmer, Schroeder Chip's responsibilities include product development, asset allocation, investment strategies and portfolio analysis. Mr. Norton is also a member of the Investment and Credit Committees. He is the author of "Investing for Income," published by McGraw-Hill (1999) and the author of over 160 published articles on investing. He has appeared on CNNFn, Good Morning America and numerous national radio shows and has been a regular speaker at national high net worth and bond conferences. Mr. Norton graduated from the University of Vermont with a Bachelor of Sciences in Finance and holds NASD licenses Series 6, 63 and 7.

"After many years in the business, I am thrilled at the opportunity to join Wasmer, Schroeder & Company, a fast growing, highly professional group that is directly involved in providing fixed income solutions to high net-worth investors and institutions. I believe I can bring my years of experience and specific skills to help deliver solutions to our clients."

Wasmer, Schroeder & Company specializes in fixed-income portfolio management for high net-worth families, institutions and wealth managers. With over \$2.4 billion in assets under management, Wasmer, Schroeder & Company has achieved a solid record of performance and established a highly skilled investment team of experienced bond market professionals, supported by an exceptional client service group.